

### Why DexSplicity?

Because every business needs to...

Design ANY Report

Slice ANY Dimension

Configure ANY Drilldown

Publish mANY Reports

Refresh ANYtime

## NOW WITH DYNAMICS GP INTEGRATION!

"I've been looking for a reporting tool that could rival FRx since it was in sunset. Finally, I found one and it's so much better!"

**Lloyd Kurzweil, CPA**

30 year Reporting Industry Veteran

### AT DEXSPPLICITY, WE BELIEVE...

- Excel is not the enemy
- Drilldown is a must-have
- V-lookups and macros are not cool
- Complex pivot formulas; are even worse
- Analysis & reporting go hand-in-hand
- Hierarchies for slicing and publishing are key
- Reports = financial & operational; not just GL
- Formatting should be done once & reused

Your Company, Inc.				
DexSplicity				
Income Statement - Current Month and YTD				
4/30/2015				
Denver (In Thousands)				
	Apr	% of Net sales	YTD	% of Net sales
<b>Revenue</b>				
Product Revenue	3,406.6	81%	24,080.7	79%
Other Revenue	1,000.3	24%	7,124.1	23%
Sales Returns and Allowances	(210.0)	-5%	(854.4)	-3%
<b>Total Revenue</b>	<b>4,196.9</b>	<b>100%</b>	<b>30,350.5</b>	<b>100%</b>
Cost of Goods Sold	10,020.9	239%	19,202.9	63%
<b>Gross Profit</b>	<b>(5,824.0)</b>	<b>-139%</b>	<b>11,147.5</b>	<b>37%</b>
		<b>% of Operating Expenses</b>		<b>% of Operating Expenses</b>
<b>Expenses</b>				
Salary & Wages	400.9	46%	7,133.0	81%
Commission	99.1	11%	405.1	5%
Benefits and Taxes	0.0	0%	0.0	0%
Office Supplies	216.7	25%	649.2	7%
Office Rent	51.1	6%	210.0	2%

### DEXTERITY + SIMPLICITY

DexSplicity is Excel-based reporting that turns spreadsheets into dynamic, interactive analytics.

Design in Excel, with intuitive drag-and-drop. Use native formatting, you already know. Publish 1-summary views into many individual reports; by region, product, or other dimensions.

Decision makers can filter, slice, drill-down, comment-on and refresh reports on demand.

## POWERFUL INTERACTIVE REPORTING IN EXCEL. SIMPLIFIED.



### DESIGN ANY REPORT

- Create any report or view you need
- Operational or financial statements
- Track sales, product, inventory, metrics
- Add visual charts, comments & KPI views



### CONFIGURE ANY DRILLDOWN

- Configure your own drilldown view
- Save and reuse from report to report
- Reconcile with drill to underlying details
- See table & pivot views simultaneously



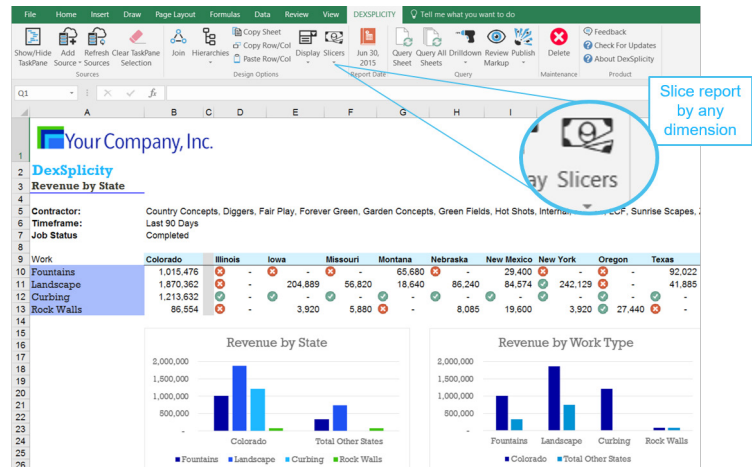
### PUBLISH MANY REPORTS

- Design 1 report, create 100s of variations
- Burst reports by any dimension (dept., BU)
- Save & reuse publish parameters
- Automate regular report sharing



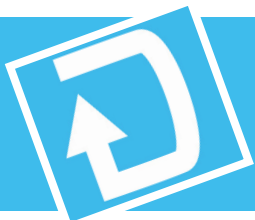
### SLICE ANY DIMENSION

- Analyze information by any dimension
- By department, customer, location, etc.
- Eliminate the need for multiple reports
- Do ad-hoc and on-the-fly analysis



### REFRESH ANYTIME

- Update to the latest data, in just a click
- Keep your slicer & drilldown definitions
- Maintain your publishing rules
- Choose to refresh one report or all reports



### FIND OUT MORE OR REQUEST A DEMO

See how you can improve your Excel reporting and analytics.  
[www.dexsplicity.com/resources](http://www.dexsplicity.com/resources)