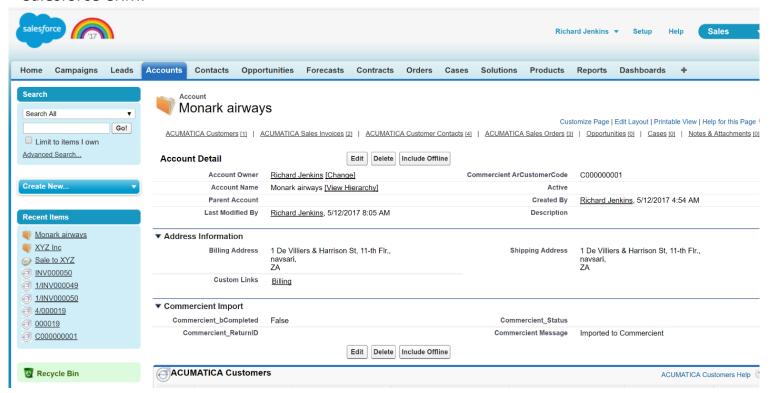


App Name: Commercient SYNC for ACUMITICA and Salesforce CRM

Commercient SYNC for ACUMITICA and Salesforce CRM integrates your ACUMITICA system with Salesforce CRM. Compatible with ACUMITICA ERP, the Commercient SYNC Agent is rapidly deployable and gives you access to your ACUMITICA customer and order information in Salesforce CRM.



About the SYNC:

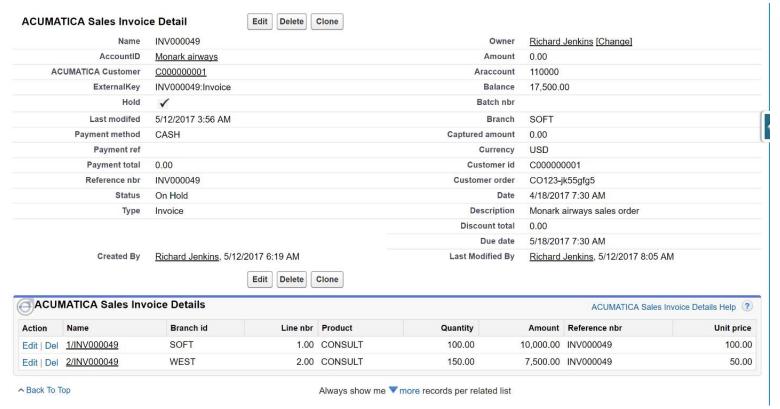
- ACUMITICA data is automatically mapped to Salesforce CRM so you don't have to program anything.
- Changes are reflected in Salesforce CRM as the records in ACUMITICA change.
- Commercient SYNC for ACUMITICA is built by ERP integration experts.
- Commercient software provides ACUMITICA users with a "CRM in the cloud" experience.
- Any field synced from ACUMITICA can be displayed on the Salesforce CRM screen. All of the
 data Commercient syncs to Salesforce becomes part of Salesforce CRM's native database. As
 such, you can perform any Salesforce CRM function on the data—from graphing to dashboards
 to using third party apps that can make use of the data.
- Commercient has provided the means to make the data searchable in Salesforce CRM. For instance, search for a serial number and find the Invoice Records and Sales Order records that pertain to it.



• The SYNC tool only uploads or updates data when it changes. Commercient has an eye for detail and has programmed its services to make efficient use of tracking changes and submitting records to the Salesforce CRM API in a single call. The result is that Commercient significantly reduces the likelihood of exceeding the Salesforce CRM AP ACUMITICA limits. In the event that a daily limit is reached, which can occur during the initial SYNC of a large ACUMITICA system, Commercient will continue to SYNC where it left off on the following day.

What is Synchronization?

The ACUMITICA AR Customer record is the first item to be synced. Customers in ACUMITICA are synchronized into Salesforce CRM Account records. The Customer's Ship To and Bill To addresses in ACUMITICA are mapped to Salesforce CRM's address fields using a mapping schema. The ACUMITICA Customer fields can be displayed on the Salesforce CRM screen however you like—you may decide to show Credit Limit, Outstanding Invoice Value, and the On Hold status onto the screen while hiding other fields. By clicking on the ACUMITICA Customer Record, you can see all of the fields that are synchronized.



Once the Customer Record is in Salesforce CRM, Commercient then SYNCs the **Sales Orders and their Detail Lines** and relates them to the corresponding Salesforce CRM Account record. Commercient has consolidated the Sales Order data and the **Invoiced Sales Order data** into single merged objects in Salesforce CRM in order to simplify the Salesforce CRM screens. With this approach, a user can easily see Sales orders and Detail Lines with their Invoices, as well as



viewing the status of Sales Orders as they change in ACUMITICA. Cleansing of Cancelled ACUMITICA Sales Order data from Salesforce CRM is performed automatically.

Commercient has crafted the relationships with the data objects in Salesforce CRM so that you are able to decide which objects you would like to display onscreen. You are always able to click to other parent- or child-related objects. For example, an Admin user can remove the Sales Orders from the Account screen but leave their Detail Lines. This allows salespeople to see what was sold and shipped from the main Account screen without clicking anywhere; they can still click the Sales Order link on the detail line to open the full Sales Order Screen.

The AR Invoice records are synced and related to the Invoiced Sales Order Data, and the Invoice Payments. The AR Invoice data is useful for spotting unpaid invoices and being able to drill down into the data. The other records which are synchronized include the AR Customer Ship to Tax Exemptions, Item Master, and Item Warehouse. Commercient creates Salesforce CRM Products from the Item Master and associates the entire Item and Warehouse records to the Product. This gives you the ability to have accurate product data and Inventory availability.

In addition, you can SYNC any Database, table, or view.

ACUMATICA Sales Invoid	ce Details Detail Edit Delete	Clone		
Name	1/INV000049		Owner	Richard Jenkins [Change]
ACUMATICA Sales Invoice	INV000049		Branch id	SOFT
Order nbr			Shipment nbr	
Order line nbr	0.00		Order type	
Tran type	INV		Product	CONSULT
Uom	HOUR		Transaction descr	Consulting service
Discount percent	0.00		Quantity	100.00
Discount amount	0.00		Unit price	100.00
Discount code			Manual price	✓
Discount sequence			Amount	10,000.00
Manual discount			Deductible amount	0.00
Description	Sales - Consulting Services		Account	403000
			Subaccount	0000000
			Tax category	EXEMPT
			Salesperson id	
▼ Other Details				
Commissionable			Project task	
Deferral code			Reference nbr	INV000049
ExternalKey	SOFT:1:INV000049		Rotor rutdeductible	
Item type			Subitem	
Last modified	5/12/2017 3:56 AM		Term end date	12/31/1899 4:00 PM
Line nbr	1.00		Term start date	12/31/1899 4:00 PM
Original deferral schedule	0.00		Typeof work	
Line type	Misc. Charge			
Created By	Richard Jenkins, 5/12/2017 6:46 AM		Last Modified By	Richard Jenkins, 5/12/2017 8:05 AM



Currency id

Order priority

SYNC for ACUMITICA and Salesforce CRM

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ACUMATICA Customer Contacts [4] | ACUMATICA Sales Orders [3] | ACUMATICA Sales Invoices [2] **ACUMATICA Customer Detail** Edit Delete Clone C000000001 Name Richard Jenkins [Change] Owner Account ref ACC001 Account Monark airways Customer id C000000001 Customer name Monark airways Status Active Credit limit 0.00 Customer class DEFAULT Unreleased balance Price class id Remaining credit limit 0.00 Open orders balance -1,250,000.00 Credit days past due

Credit verification

Disabled

Order priority	0.00	Ship via	
		Warehouse id	
▼ Other Info			
ExternalKey	C000000001	Shipping branch	
First invoice date	12/31/1899 4:00 PM	Shipping contact	
Fobpoint		Shipping contact same as main	
Last modified	5/12/2017 2:43 AM	Shipping rule	Cancel Remainder
Lead timedays	0.00	Shipping terms	
Location name		Shipping zone id	

What if I have an existing Salesforce CRM database?

Clients with existing records in both ACUMITICA and Salesforce CRM must consult with the Commercient Professional Services team to perform a clean-up and match-up of records before the Commercient SYNC is enabled.

Can I limit or control the data that I SYNC?

Yes. Commercient has created an open methodology of allowing you to control filtering of data in the SQL WHERE statement while maintaining the integrity of relationship mapping and efficient syncing methodologies. Within the WHERE you can perform sub queries, filters, and cross-table and cross-database sub-queries to affect the rules. In addition, you can also map custom tables or views. (Charges may apply.)

What else does Commercient do with Salesforce CRM?

Data synchronization is the first step towards a total solution. Ask about these additional modules for ACUMITICA:

- Quote Processing
- Web-based Product Configurator



- Opportunity and Quote -> Sales Order Conversion
- Products and Price Book SYNC
- Product Record Types
- Cases with Serial Numbers Invoiced and Service Orders
- Opportunity Commissions Calculations based on ACUMITICA Invoices
- Automatic ACUMITICA Sails Order Email Engine
- Automatic Invoice Email Engine
- Dealer/Wholesaler Self-Service Portal
- Custom Data synchronization
- SF Account Conversion to ACUMITICA AR Customer

System Requirements:

Salesforce CRM Group, Professional, Enterprise editions or higher. Salesforce CRM API is included at no charge.

Company Information:

Commercient is a cloud-based company that connects Salesforce CRM directly to your ACUMITICA ERP system. Our open SYNC Agent works with ERPs such as Sage, SYSPRO, Traverse, and other ERP accounting systems. Commercient improves the efficiency of getting CRM, B2B, and B2C eCommerce orders directly into your accounting system in real time, with all of the associated business rules.

For more information, please use the Contact Us link on www.commercient.com.

