



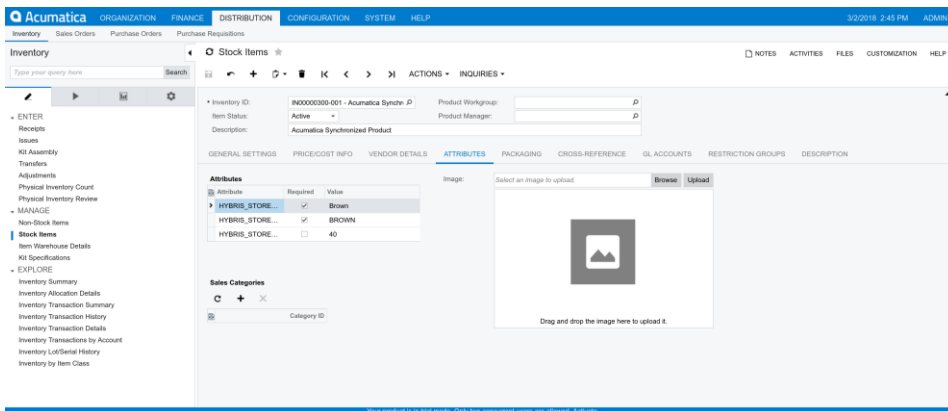
# CONNECT SAP HYBRIS WITH ACUMATICA ERP

## AUTOMATED DATA SYNCHRONIZATION

Hybris-Acumatica connector developed by Itransition enables Acumatica Cloud ERP to act as a Master Data Management platform for ecommerce solutions based on SAP Hybris. The connector provides bidirectional data synchronization (goods, prices, inventory, customers, orders, etc) ensuring data consistency and eliminating the need for repetitive data entry.

## TWO-WAY INTEGRATION

- **Near real-time data update.** Provides up-to-date information about goods, prices, customers and orders.
- **Data synchronization.** Allows users to input data into Acumatica or Hybris and get the updated information in both platforms.



Acumatica – Synchronized Product.

## KEY BENEFITS

### DATA CONSISTENCY

- Automatically update and synchronize data
- Reduce manual entry and eliminate errors and duplicates
- Provide a single version of the truth
- Create an accurate unified database of the commercial data

### FLEXIBLE CONFIGURATION

- Easily configure to fit custom workflows
- Create and modify custom entries
- Adapt and customize integration process when needed
- Enrich automated settings with manual options

### EASY INSTALLATION

- Quickly install without modifications on an Acumatica side
- Configure with Acumatica RESTful API available out of the box
- Leverage independency from SAP Hybris version updates
- Utilize intuitive configuration interface



### ACUMATICA-HYBRIS CONNECTOR FEATURES AND CAPABILITIES

<b>Automated Data Synchronization</b>	Fully automated near real-time data exchange between Acumatica Cloud ERP and SAP Hybris.
<b>Single Source of Truth</b>	Acumatica ERP acts as a SSOT aggregating the up-to-date information about goods, customers and orders.
<b>Automated Unit Conversion</b>	Automated unit conversion in both ways of data movement, From Acumatica to Hybris and back.
<b>Ability to Customize</b>	Connector architecture allows for additional entity creation and modification, adaptation and customization of the integration process.

### THE ACUMATICA ERP DIFFERENCE

Acumatica delivers a full suite of integrated business management applications unlike any other ERP solution on the market today.

#### STREAMLINE OPERATIONS

**Manage your business more efficiently:**

- Automate processes
- Control workflows
- Access the system from anywhere on any device—including mobile
- Promote collaboration with all-inclusive user licensing

#### ADAPTABLE SOLUTION

**Add and extend:**

- Deploy in-house or in a private or public cloud
- Easily configure your solution to fit your needs
- Add capabilities such as CRM or data visualization at any time
- Extend to other solutions and applications beyond ERP

#### YOUR BUSINESS ACCELERATED

**Get a single version of the truth:**

- Accelerate business performance and make smarter decisions with automated processes, real-time data collection, financial analyses, and forecasting
- No per user pricing – system scales as your business grows