Reimagine the Power of Your Ecosystem

Cleo Integration Cloud

Data is Your Organization's Most Powerful Asset

The rise of business ecosystems means integration complexity is set to explode. Accommodating a growing number of trading partners, applications, and systems will require dynamic integration. And with data poised to become your most powerful asset, any inability to facilitate seamless end-to-end interactions across multi-enterprise, multi-application, and multi-cloud digital ecosystems will put a bottleneck on growth.

Legacy integration tools, while familiar, often lead to mapping errors and EDI chargebacks. Custom and disparate technologies are difficult to govern and maintain. Decentralized visibility impacts SLAs, while slow onboarding cycles for trading partners and applications – measured in weeks or months – push out the time to value. Further, with integration expertise in high demand, nearly one third of organizations lack the critical integration skillset needed to connect, integrate, and manage ecosystem connections.

Cleo Integration Cloud is designed to guide your digital transformation so you can meet the ecosystem integration challenge head-on.

Digitally remastering means taking an outside-in view of your ecosystem and consolidating existing solutions onto a single integration platform – achieving the business flexibility you need to meet any partner and customer data requirement.
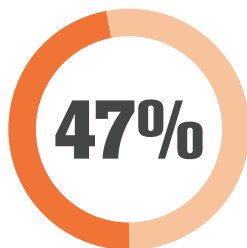
With Cleo, you can connect, integrate, and analyze end-to-end business flows across your ecosystem of partners, customers, and marketplaces.

Such enhanced digital integration agility across your cloud and on-premise applications enables your business to create and deliver ever-increasing value through your entire interconnected ecosystem.
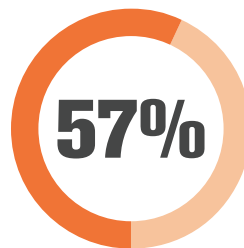
Integration Challenge, by the Numbers

95% of businesses are impacted by poor ecosystem integration capabilities

47% of new revenue is affected by slow trading partner & application onboarding

57% of enterprises lose up half a million dollars annually due to poor integration

92% plan to modernize their integration & IT infrastructure in the next year

Source: Cleo Market Research

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Excel in the Digitally Transformed World

Support frictionless, end-to-end data interactions across on-premise systems and cloud applications.
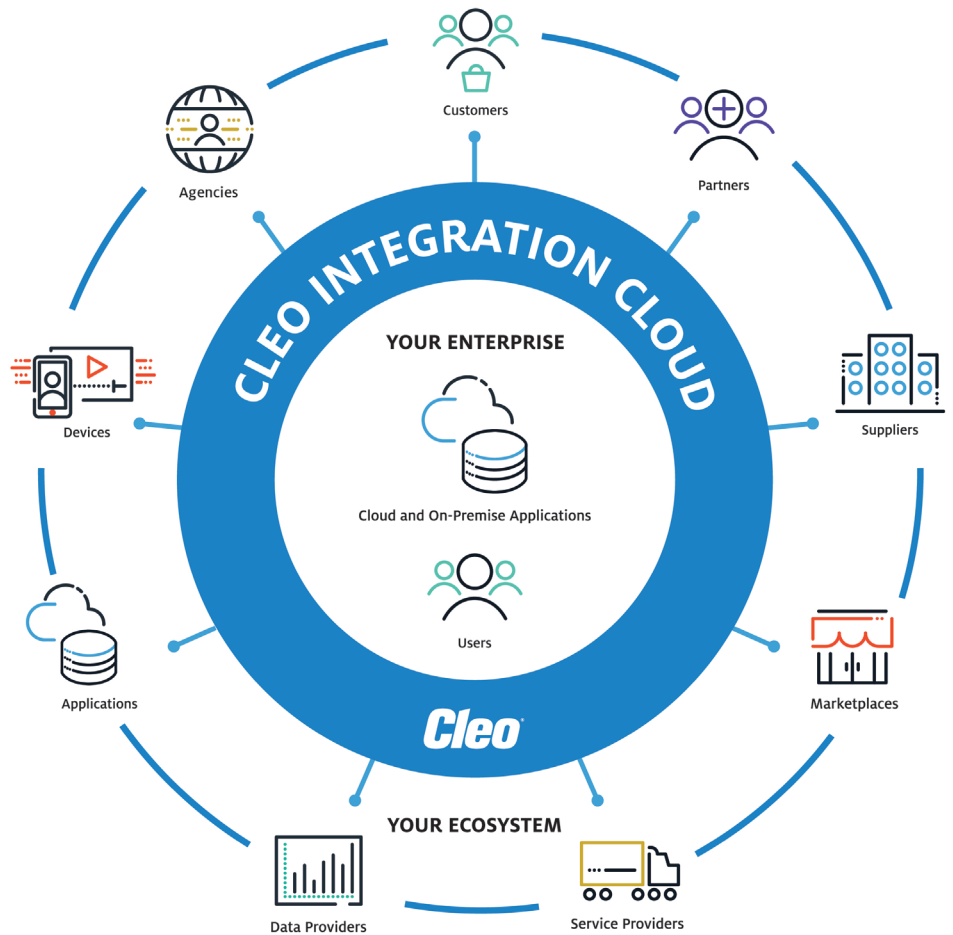
Connect

Rapidly onboard any trading partner, cloud, application, or data source in hours, not weeks, and realize value faster.

Integrate

Any-to-any integration that enables every business process, file, document, transaction, data type, and API to flow seamlessly.

Analyze

Real-time, end-to-end visibility that powers intelligent insight into your most important performance indicator – revenue-driving business processes.

CLEO INTEGRATION CLOUD

Agencies · Customers · Partners · Suppliers · Marketplaces · Service Providers · Data Providers · Applications · Devices

YOUR ENTERPRISE
Cloud and On-Premise Applications
Users
YOUR ECOSYSTEM

Cleo Integration Cloud Empowers Your Users and Stakeholders

Integration/IT

Stay on top of all critical ecosystem interactions, optimize issue resolution, and improve business insight.

- Monitor business transactions
- Handle critical escalations
- Proactively improve integration value to the business

Business

Gain visibility into your ecosystem across the full digital supply chain and easily zero in on key trends for maximized business impact.

- Identify business opportunities
- Enable rapid onboarding of new trading partners
- Ensure business growth

C-Level

Ensure your integration choice enables growth, produces new revenue streams, and powers innovative digital strategies.

- Reconfigure the digital value chain
- Exceed business-oriented KPIs
- Optimize operational efficiencies

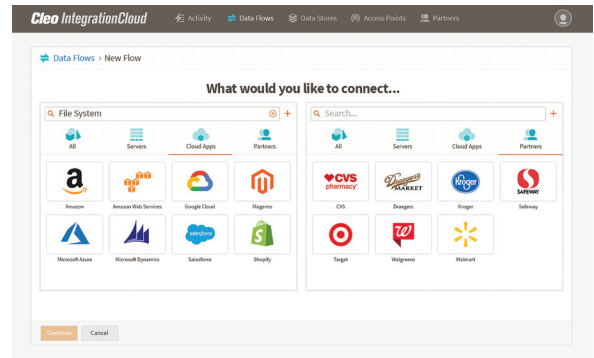# Digital Transformation Begins at the Integration Layer

Cleo Integration Cloud provides integration capabilities that enable you to rapidly adapt to any modern digital requirement.

CONNECT & INTEGRATE

Connect and integrate your ecosystem of trading partners, applications, and data.

Enable frictionless integration and fluid data processes that define digital value.

- Robust data movement via the industry's deepest protocol set
- Comprehensive ecosystem availability with extensive preconfigured trading partner network access
- Integration with hundreds of SaaS and enterprise applications through connectors and rich APIs
- Any-to-any data transformation
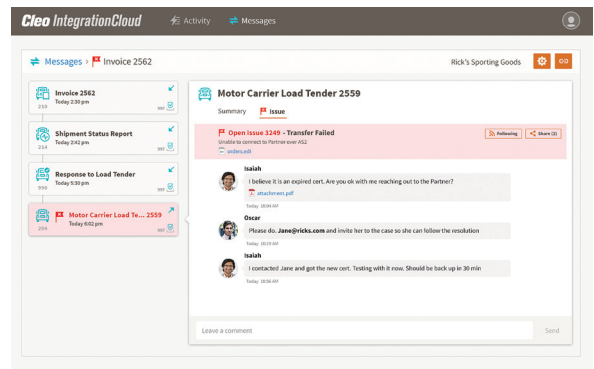- Dynamic business process orchestration

ANALYZE

Unlock powerful business performance with real-time insight into your data.

Don't let complex integrations obscure important business context.

- Tap into operational health of your business and keep teams, partners, and business stakeholders informed
- Centralize insight across your business ecosystem
- Consolidate exception management to optimize issue resolution
- Improve operational efficiency
- Deliver greater informational value to customers and partners

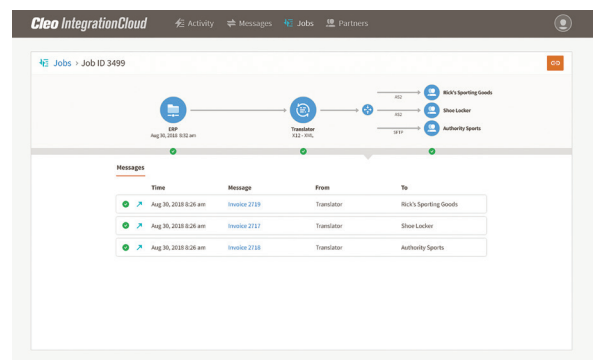# Ensure the Success of Your Digital Transformation

Extend your integration capabilities with Cleo Integration Cloud to support your diverse ecosystem.

ONBOARD

Support agile ecosystem adaptability.

Onboard and orchestrate to automate critical business processes.

- Enable collaborative and interactive onboarding processes
- Realize faster time to revenue
- Automate re-use of process patterns
- Rapidly provision new connections
- Meet new trading partner requirements
- Configure cloud application connectors in less than 2 hours
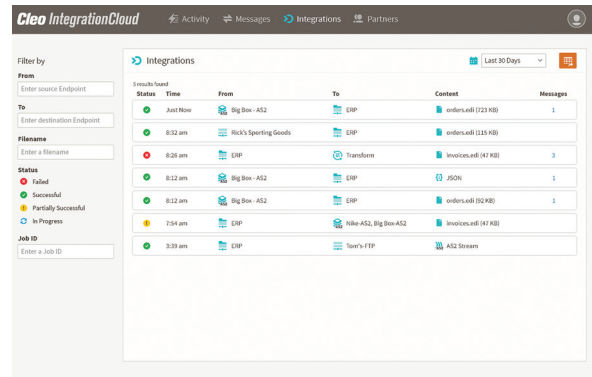- Add new trading partner connections in minutes with preconfigured network integrations or templates

MODERNIZE

Get IT modernization initiatives right.

Consolidate and streamline
ecosystem integration capabilities.

- Enable cloud-first or cloud-next strategies
- Support cloud migration and post-modern ERP initiatives
- Breathe new life into enterprise applications and IT systems
- Govern your ecosystem with end-to-end visibility, robust security, management, monitoring, and access control
- Eliminate data silos and inefficient integration methods
- Propel new digital ecosystem business models, like ecommerce and SaaS

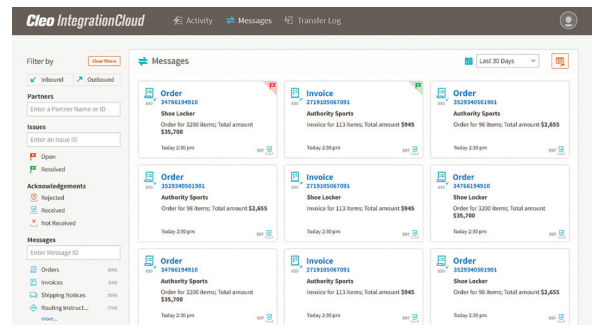# Revenue-Generating Information Flows Define Your Ecosystem

Benefit from unparalleled visibility to enable insight across all your key integration processes.

REAL-TIME OPERATIONAL INSIGHT

Powerful self-service operational intelligence.

Content-rich and context-aware business visibility, when and how you need it.

- Persona-specific views into end-to-end integration flows
- Assess business activity at a glance and toggle between views
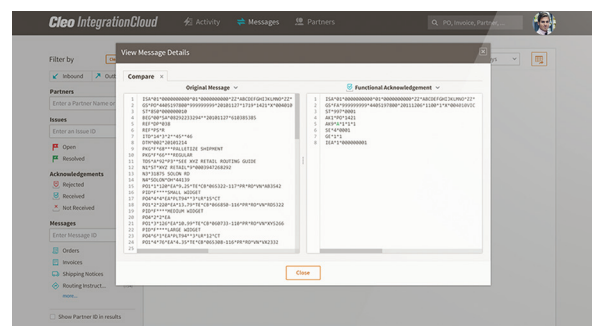- Analyze integration trends over time

LEVERAGE TECHNICAL DEPTH

Side-by-side message views for rich technical insight.

Quickly identify errors to speed integration issue resolution.

- Easily compare original messages and transformations
- Technical users gain precision visibility into business processes
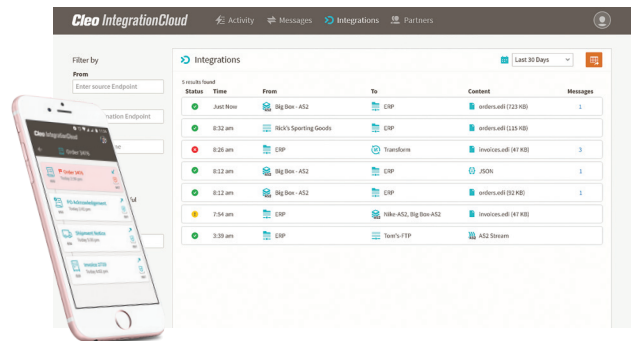- Prove the transactional veracity to customers, partners, and stakeholders

ANYWHERE, ANYTIME ACCESS

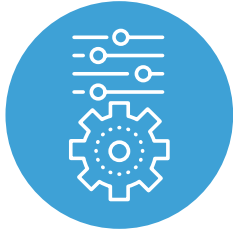### Visibility on any device to power insight at the tip of your fingers.

At your workstation, in the boardroom, or at the airport, access business activity visibility where and when you need it.

- Stay tuned into business processes and activities
- Make data-enriched business decisions
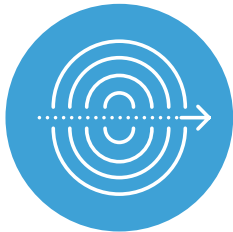- Support across all mobile platforms

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Unlock the Full Potential of Your Ecosystem

Cleo Integration Cloud delivers deeper integration value for fully-optimized business outcomes.

The Cleo Difference, by the Numbers

Deployment flexibility
- In your cloud
- On the Cleo cloud
- Fully-managed

Transfer 3 TBs/Hour
No-limits data movement and integration

Ease of use
- Self-service onboarding
- Customizable reporting
- Web portal and mobile dashboards

70%

Faster Issue Resolution
Eliminate costly SLA violations
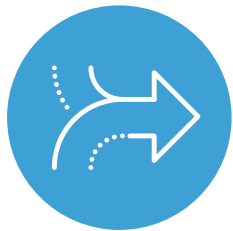
Think beyond traditional EDI

Complete, flexible, and dynamic integrations to connect every ecosystem trading partner.

2x

2 Times Faster Time to Value
Cut onboarding time in half

Any-to-any data transformation
- EDI, XML, spreadsheet, flat file, database, and more
- SOAP and REST-based Web Services

IT systems consolidation
- Eliminate custom coding
- Unify data silos
- Optimize TCO via a centralized cloud platform

100+ CONNECTORS

Adapt to meet any integration requirement

Cleo Integration Cloud: Driving Customer Success

ENABLE ANY ECOSYSTEM INTEGRATION

"The ability to say 'yes' to my business partners for virtually any connection is the most powerful thing Cleo gives me."

– Mike Hegarty, Director of ERP and CRM Corporate Strategy, Lipari Foods

PROPEL BUSINESS GROWTH

"Cleo's really been instrumental in helping us grow, and just the way that the system has been able to grow with us and not have any service issues or ever have the system go down."

– Keith Curtis, EDI Manager, Allen Lund Company

AUTOMATE COMPLEX ECOSYSTEMS

"Cleo's unparalleled data movement and data transformation capabilities in the cloud ensure TaylorMade can act with more speed, flexibly interact with our online partner platforms, and better compete in the evolving retail landscape."

– Jen Niethammer, Senior EDI and Compliance Coordinator, TaylorMade
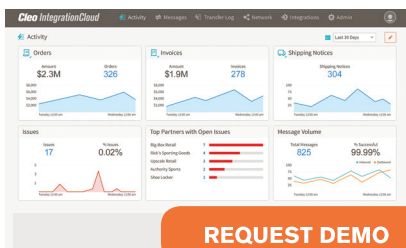
INTEGRATION THAT'S ADAPTIVE

"We wanted to manage our data flows from a central platform, and being able to process the data from all of our systems is a real value-add for us."

– Glenn Jansen, Director of Information Technology, Hogan

VIEW MORE CASE STUDIES

Want proof?

See Cleo Integration Cloud in action.

Schedule your live, interactive demo to learn how you can enable fluid multi-enterprise, multi-cloud, and multi-application hybrid integration flows across your ecosystem of customers, partners, and suppliers.

REQUEST DEMO

Recognized "Leader" in iPaaS and EDI categories on G2 Crowd

G2 CROWD LEADER WINTER 2019

G2 CROWD LEADER Mid-Market WINTER 2019

G2 CROWD LEADER Mid-Market FALL 2018

About Cleo Integration Cloud

Cleo Integration Cloud is a single, hybrid ecosystem integration platform available as a service in cloud and on-premise deployments. Its flexible architecture lets you choose between self-service or managed service models, enabling you to connect, transform, integrate, orchestrate, and analyze end-to-end application, B2B, and data integrations for improved visibility across your business ecosystems. Cleo Integration Cloud empowers technical and business personas to make better decisions, create stronger relationships with your trading partners, drive business continuity and accelerate growth as integration requirements change.

No matter the integration, Cleo's got you covered.

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