

# A turnkey eCommerce Solution

Second Phase, a Billtrust solution, provides everything your business needs to sell online and compete against the large-scale online wholesalers today and in the future. With unsurpassed wholesale expertise for over 18 years, our eCommerce solution is designed to handle hundreds of thousands of SKUs with complex pricing and shipping needs.

With our solutions, you will find everything you need to get started online and better serve your customers. We have you covered no matter where your business takes you.

#### **DESIGNED FOR B2B**

Our SaaS B2B and B2C eCommerce solutions are designed for small and medium size wholesale distributors and manufacturers with rich functionality such as:

- Custom pricing and ship-to options
- Complete account management and inventory functionality
- Simple reorder capabilities
- Intelligent search

## SUPERIOR PRODUCT INFORMATION MANAGEMENT

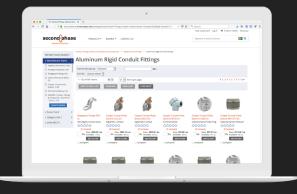
Our unique product information management (PIM) tool was designed specifically for the needs of the wholesale market. It integrates and manages all of your product information from an unlimited number of sources—within an intelligent product search platform. This functionality allows you to deliver a successful B2B eCommerce solution for your customers.

### **GET STARTED TODAY**

Our eCommerce solution is turnkey, cloud-based and designed for use with most enterprise

resource planning (ERP) solutions or accounting systems to drive success in your sales, marketing and customer service efforts. Additionally, we provide unlimited, responsive support and ongoing consultation to maximize the long-term success of your online store.

Don't sit idle while your competitors steal your



future, request your demo today to understand the Second Phase advantages of industry knowledge, value pricing and the backing of Billtrust—the leader in order-to-cash solutions.

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