Understand when a private cloud deployment is right for your business

Deploying business management software in the public cloud is an excellent option for many businesses. A private cloud deployment may make sense if you have specific business or industry requirements that dictate where or how your data and services should be hosted. A private cloud can be beneficial when a business needs to retain control over data while taking advantage of the cloud environment.

Acumatica understands that our customers have unique requirements when it comes to deploying cloud-based software. That is why we offer the same Acumatica product in both public and private cloud deployments, with the ability to switch between easily.

Delivering a True Private Cloud

ERP vendors and their resellers may say their private cloud is "truly cloud," but you should be aware of these claims. If a private cloud is not really cloud, you risk losing the benefits that motivate businesses to choose the cloud in the first place.

Others may say, "We are truly cloud." But are you required to use a VPN to access the software? If you cannot access your software from a browser, it may not be in the cloud at all. Acumatica is built for the cloud and accessible from any popular web browser, requiring no client software installation.

Others may say, "You can access your data whenever you want." But can you access your data within 24 hours or quickly move it to another location or hosting provider? Deploying Acumatica in a private cloud enables you to quickly access or migrate your data.

Others may say, "You can easily migrate your data to or from our private cloud." But can you do that without facing exorbitant costs or long turnarounds and still have access to the same product? Acumatica delivers the same product in both clouds, and you can move from one to the other in as little as 24 hours.

Others may say, "We maintain regulatory compliance." But, if regulation changed tomorrow, how fast could your vendor make the necessary updates to keep you compliant? The time it takes to implement changes like these indicates whether a private cloud is truly cloud. With an Acumatica private cloud deployment, compliance updates can be made with little to no business impact.

MYTH VS. REALITY

MYTH: PRIVATE CLOUD IS EXPENSIVE

Reality: Like the public cloud, a private cloud deployment does not require an upfront investment in hardware and software if you opt to host off-site instead of on-premises. With Acumatica, you have access to the latest software versions and state-of-the-art infrastructure just as you would in the public cloud.

MYTH: PRIVATE CLOUD IS ONLY FOR ENTERPRISES

Reality: Small and midsize businesses (SMBs) worldwide choose private cloud deployments based on assorted reasons that are not based on company size. Still, businesses need such as compliance or data privacy reasons. Acumatica is designed and priced for small and medium sized businesses; in whatever cloud deployment option you choose.

MYTH: I CANNOT CONNECT ERP TO MY OTHER SOFTWARE IN A PRIVATE CLOUD

Reality: With the Acumatica platform, you can easily integrate Acumatica ERP with other solutions, whether they are in the public or private cloud. Additionally, Acumatica includes pre-built integrations with leading cloud software such as HubSpot, MailChimp, Box, and more.

Acumatica – Built for a Business Like Yours

Productivity	Speed & Performance	Predictability	Complete Support	Flexibility & Choice
Acumatica keeps your users productive wherever they are, on whatever device they are using. Our mobile-friendly design and dynamic page layout make working in Acumatica faster and more intuitive across any device.	With powerful transaction processing capabilities, Acumatica delivers the performance your business demands. No matter how many people are using the system, users can enter data, generate reports, and navigate from screen to screen rapidly.	Acumatica is priced for unlimited users, so your business is free to grow. Add new users without adding to your IT budget. Acumatica also provides the latest updates at no additional cost to you.	Sold only through global business partners, you are guaranteed a local partner who meets you in person and understands your needs firsthand. Local partners can best meet your needs for service levels and support, flexibility and customization, effectiveness, and reliability.	Acumatica grows with your business. If you ever need to change where you deploy or how you pay, you can. Switch easily from SaaS to deploying Acumatica in a private cloud or from subscribing to purchasing the license, and vice versa.

SIGNS YOUR BUSINESS MAY REQUIRE A PRIVATE CLOUD DEPLOYMENT

There are scenarios where the public cloud cannot meet specific business or compliance requirements, but an on-premises deployment is unnecessary. Often, the best alternative is to choose a private cloud deployment.

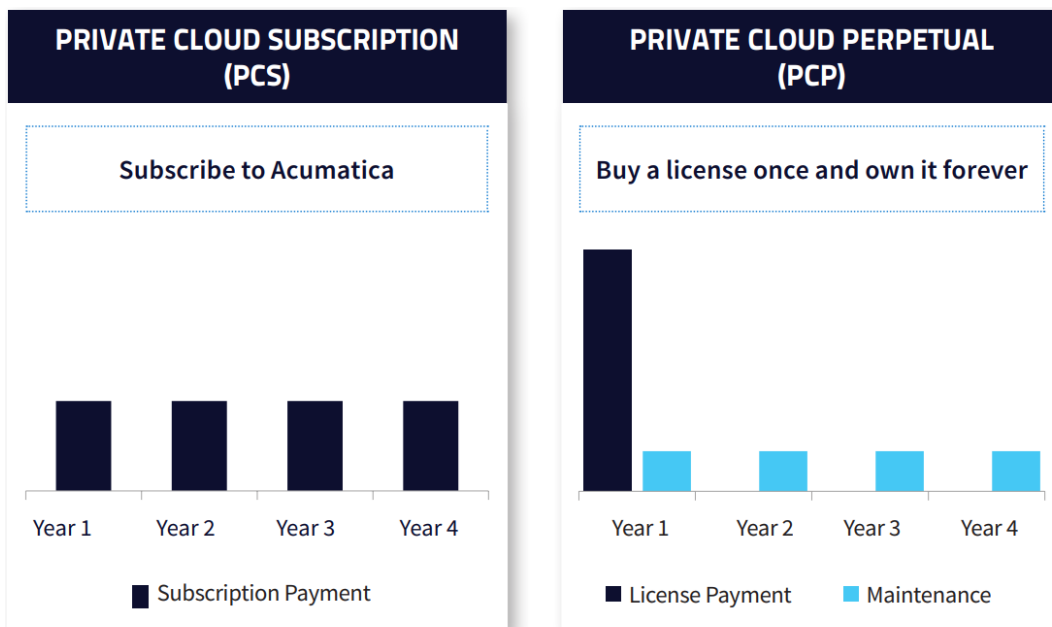|	
You need control over where your data is stored	Simply put, you cannot choose where your data is stored in the public cloud. Instead, the hosting provider determines data storage locations. With a private cloud deployment, you can choose exactly where you want to host your data.
You have data compliance requirements	Even in less-regulated industries, data compliance still needs to be met. Understanding the responsibility your business must safeguard sensitive customer and employee data while doing business is essential and can dictate how and where you host your data.
Your location is not suitable for the public cloud	Data hosting and protection laws vary tremendously across the world and are evolving rapidly. For example, in Australia, data can only be hosted within Australia. Regional laws can significantly impact your deployment options.
You have industry-specific requirements	Each industry has its own set of requirements that dictate whether a public cloud deployment is suitable. Therefore, it is essential to understand the needs of your industry and if those needs can be met with a public cloud deployment of your ERP application.

FLEXIBLE PRIVATE CLOUD LICENSING OPTIONS

Acumatica provides two convenient ways to license a private cloud deployment. At any time, you can easily switch between the two.

PRIVATE CLOUD SUBSCRIPTION (PCS)

Subscribe to Acumatica

Year 1   Year 2   Year 3   Year 4

■ Subscription Payment

PRIVATE CLOUD PERPETUAL (PCP)

Buy a license once and own it forever

Year 1   Year 2   Year 3   Year 4

■ License Payment   ■ Maintenance

ABOUT ACUMATICA
Acumatica Cloud ERP provides the best business management solution for digitally resilient companies. Built for mobile and telework scenarios and easily integrated with the collaboration tools of your choice, Acumatica delivers flexibility, efficiency, and continuity of operations to growing small and midmarket organizations. **Business Resilience. Delivered**.

Contact us today to get started: 888-228-8300 | acumatica.com