

## Acumatica's Native Integration with BigCommerce

Scale your B2C or B2B BigCommerce eCommerce business through back-office automation in order processing, fulfillment, and inventory.

Import BigCommerce orders along with orders from other online channels and automate stock allocations with connected order management, inventory, financial, and CRM modules. Manage the entire customer lifecycle inside BigCommerce's platform with native connectivity to Acumatica applications.

### Key business benefits

- Have back-end visibility into your online transactions – Financials, Sales Orders, Warehouse, and Inventory.
- Delight customers with a streamlined buying process, including product variants, make-to-order items, and customer-specific pricing.
- Make quick decisions on refund requests from your web storefront.
- Integration to BigCommerce is built into Acumatica Retail Edition – no additional software to purchase.

### Related resources

- Get Ready for Omnichannel Greatness > [LEARN MORE](#)
- Retail KPI Metrics That Merchants Must Track > [LEARN MORE](#)
- Schedule a Personalized Demo > [LEARN MORE](#)

## Seamlessly Streamline the Online Selling Process

Acumatica's native integration for BigCommerce Native Connector enables online merchants to sell their standard products, products with variants and even digital items to B2C, D2C, and B2B buyers. Manage multi-channel orders all from one place within Acumatica.

Efficiently manage customer-specific pricing and promotions and keep real-time inventory levels per item for a superior customer experience.

Streamline customer returns, refunds, and credits, using a complete view of their buying history. Bi-directional connectivity eliminates duplicate data entry, automating the hand-off from storefront orders to fulfillment and billing.

The BigCommerce connector is a native interface that integrates your BigCommerce eCommerce website with your Acumatica financials, inventory, operations, and reporting, providing you with a powerful and comprehensive real-time platform that grows with your company.

Elevate your customers' experience, gain greater insight into your business, and drive exponential revenue with a unified commerce platform from Acumatica and BigCommerce.

“I love the idea that our customers will have one place where they can view information on their orders and the status of that order. It's technology like this that puts us one step ahead of our competition rather than being a step behind.”

### Real-time Bi-directional Communication

Transmit data bidirectionally between your BigCommerce front-end and Acumatica back-office software as orders are placed and your financials are updated. Give your buyers access to past online and offline orders within BigCommerce’s My Account area. Allow customers to view history and order details inside BigCommerce to simplify repeat sales and activity reporting.

### Product Information Sync

Display real-time product info, such as title, description, category, price, images, inventory levels (per store), and metadata.

### Order Synchronization

Online and offline orders are automatically aligned between BigCommerce and Acumatica.

### Discounts and Promotions

Discounts and promotions created in BigCommerce will sync to sales order lines in Acumatica including a reference to the promotion code.

### Manage Returns and Refunds

Process Returns and Refunds in BigCommerce, and those updates will be reflected in Acumatica’s financial system.

### Export Select Data

Export only preferred item and customer data to your storefront using customizable filters.

### Synchronize Shipments

During shipment synchronization with BigCommerce, a separate shipment and tracking number are created in the online store for each box in the shipment.

### Personalization

Offer customers gift-wrapping and gift message options for any purchased item(s). Allow customers to personalize items with engraving, artwork, or other custom additions.

### Multiple BigCommerce Stores

Connect Acumatica to as many BigCommerce stores as you operate. Manage the flow of data to and from each store separately or treat them all the same.

### BigCommerce Custom Fields and Order Meta Data

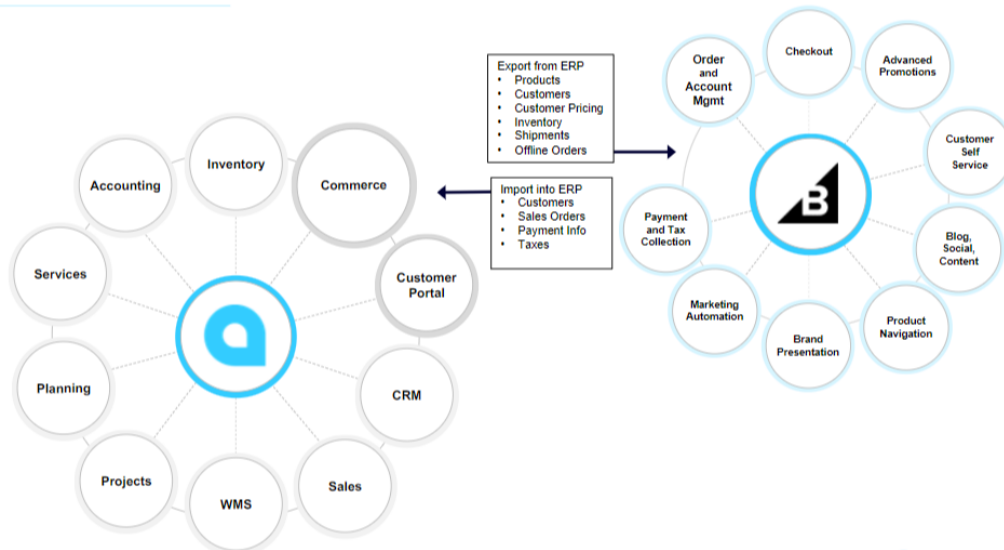
Import and export BigCommerce custom fields and order meta data for exchanging extra information or to filter data as it syncs.

### ABOUT BIGCOMMERCE



BigCommerce (Nasdaq: BIGC) is a leading software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. BigCommerce provides merchants sophisticated enterprise-grade functionality, customization, and performance with simplicity and ease of use. For more information, please visit [www.bigcommerce.com](http://www.bigcommerce.com).

## Better together = Acumatica & BigCommerce



### ABOUT ACUMATICA

Acumatica Cloud ERP provides the best business management solution for digitally resilient companies. Built for mobile and telework scenarios and easily integrated with the collaboration tools of your choice, Acumatica delivers flexibility, efficiency, and continuity of operations to growing small and midmarket organizations.

**Business Resilience. Delivered.**

Contact us today to get started: 888-228-8300 | [acumatica.com](http://acumatica.com)